

# February 8, 2007 Aperi Community Conference Call - Meeting Minutes

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## Attendees:

Company	Attendees
Brocade	John Crandall
CA	Absent
Cisco	Absent
Emulex	Absent
LSI	Absent
Fujitsu	Absent
IBM	Allen Marin, Brenda Haynes, Tom Guinane, Ted Slupesky
NetApp	John Tyrrell, Lisa Haut-Mikkelsen
Novell	Absent

Yellow boxes embedded in the Agenda capture noted meeting comments and actions.

## Agenda Overview:

1. Update on SNW sponsorship and next steps
2. Review and provide feedback on updated materials for recruiting new members

## Agenda Details

1. Update on SNW sponsorship and next steps

The project participants are moving forward with plans to sponsor a Participating Partner-level booth at Spring SNW. Brocade, IBM, LSI, and NetApp have committed funds and are working on signing the Eclipse Sponsorship Agreement. These participants should have the agreement signed and faxed to Eclipse by February 12, so we could attend the booth selection conference call on February 15. With these funds, Eclipse will pay the sponsorship fee on our behalf and sign the sponsorship contract for the event.

In addition, NetApp has offered to print a batch of the trifolds we plan to update for the event. Allen Marin will draft the new version and circulate around the community for comments and edits over the next few weeks.

We also discussed the possibility of participating in the Hands-On Lab. Since NetApp has already funded participation in this, they (John) will look at how we might use this for Aperi. To do this, we would need to check into the themes this year for the HOL. John Tyrrell (NetApp) will look into the themes this year and forward them to the community prior to the next call.

### Action:

- Allen Marin will follow up with Computerworld to see if we can participate in the booth selection call while we organize logistics with Eclipse.
- All participants helping fund SNW need to sign the Eclipse agreement as soon as possible.
- John Tyrrell will forward HOL themes to help guide our possible participation in the HOL. We will discuss this on the next call.

## 2. Review and provide feedback on updated materials for recruiting new members

Prior to the call, Brenda posted a draft of an updated set of charts we can use in our recruitment efforts. She briefed the group on some of the updates and encouraged everyone to review when they get a chance and send any comments or recommendations.

## 3. New Business

- Since we are planning on spending our first-half outreach resources on SNW, we were not planning on sponsoring a booth at the spring Storage World Conference. Nonetheless, the SWC event management team thinks it's important to have Aperi represented, so Allen Marin submitted an application for a speaker slot. This would provide a good opportunity to promote Aperi at a storage conference without requiring much in the way of resources. He will update the community on whether the submission is accepted over the next several weeks.

### **Next Steps/Actions:**

- Next meeting is February 22, 2007
- All participants interested in helping fund the SNW booth need to fax a signed Eclipse sponsorship agreement to Eclipse as soon as possible, so Eclipse can sign the SNW contract and pay the sponsorship fee on our behalf.
- Review this year's themes for SNW Hands-on Lab and determine whether appropriate for Aperi with NetApp's existing sponsorship
- Confirm whether we can use vendor logos at events and for presentations promoting Aperi