

SNW Booth Contest Options

Prizes:

1. Personal GPS Navigation Device (2)
2. Bose Noise-canceling Headphones (2)

We will post contest rules at the booth and draw for two winners at 1:30 on Wednesday near the end of the show.

Contest Theme

We should have a theme that aligns with prizes. For instance, we can have a tagline like “Navigating Around Your Storage Management Challenges” for the GPS device.

Expo Open Hours

Tuesday, October 16 - 12:00 pm – 2:00 pm; 5:40 pm – 8:40 pm

Wednesday, October 17 - 12:30 pm – 2:00 pm

Option 1:

1. Attendees come by the Aperi booth, receive information (i.e., demo, overview, etc.) of project and get their badge scanned
2. Attendees instructed to visit at least **ONE** participating Aperi vendor booth for additional information on Aperi or other community-defined task and return to Aperi booth to show proof. [We need to come up with some task options that would help encourage attendees to learn more from participants.]
3. Once they return to Aperi booth, we offer them a raffle ticket and place the corresponding stub in a bowl to be selected at random later in the show.
4. Draw for two winners 30 minutes prior to the expo floor closing (Wed. 1:30). Winners don't need to be present to win. We can mail them out to the contact information we scanned from their badge after the show.

Option 2: Passport

1. Attendees come by the Aperi booth, receive information (i.e., demo, overview, etc.) of project, get their badge scanned, and receive a passport slip.
2. Attendees instructed to visit **SEVERAL** participating Aperi vendor booths for additional information on Aperi and to collect at least 4 stamps (can purchase theme stamps at hobby store and distribute around participating vendors) and return to Aperi booth to show stamped passport. [What do we tell vendor booth workers to say to these attendees in order to get a stamp?]
3. Once they return to Aperi booth, we offer them a raffle ticket and place the corresponding stub in a bowl to be selected at random later in the show.
4. Draw for two winners 30 minutes prior to the expo floor closing (Wed. 1:30). Winners don't need to be present to win. We can mail them out to the contact information we scanned from their badge after the show.